

## Business Intelligence Cookbook A Project Lifecycle Approach Using Oracle Technology By Heaton John Published By Packt Publishing 2012

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Business Intelligence Cookbook: A Project Lifecycle Approach Using Oracle Technology is a practical guide for performing key steps and functions on your project. This book starts with setting the foundation for a highly repeatable efficient project management approach by assessing your current methodology to see how suitable it is for a business intelligence program.

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The strong business background, coupled with technical expertise and his professional certification in Project Management makes John a valued asset to any project or organization. John frequently presents at Business Intelligence conferences on a variety of subjects. --This text refers to the paperback edition.

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INTRODUCTION : #1 Business Intelligence Cookbook A Project Publish By Jir? Akagawa, Business Intelligence Cookbook A Project Lifecycle business intelligence cookbook a project lifecycle approach using oracle technology outlines the key ways to effectively use oracle technology to deliver your business intelligence solution this is a practical

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Nothing is missing from 'Business Intelligence Cookbook: A Project Lifecycle Approach Using Oracle Technology', it covers all aspects of a BI initiative from setting up the project to designing the ETL processes as well as analyzing the data and creating the data models.

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Chapter 5. The Blueprint Before beginning your business intelligence and data warehousing build, it is important to have a high-level plan. The blueprint outlines the journey and the destination of \_ - Selection from Business Intelligence Cookbook: A Project Lifecycle Approach Using Oracle Technology [Book]

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Chapter 8. Analyzing the Sources Identifying the right information from the correct source is the key to the success and reputation of the business intelligence and data warehouse project. There \_ - Selection from Business Intelligence Cookbook: A Project Lifecycle Approach Using Oracle Technology [Book]

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Business Intelligence timer 3 min. Captio 28 de September, 2015 Although any business intelligence or BI project is unique and responds to technical particularities and specific integration processes, it is possible to define certain stages or phases, as well as a set of characteristics that are common to almost all of them .

*What is a Business Intelligence (BI) project?*

Nothing is missing from 'Business Intelligence Cookbook: A Project Lifecycle Approach Using Oracle Technology', it covers all aspects of a BI initiative from setting up the project to designing the ETL processes as well as analyzing the data and creating the data models.

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Glen Rabie is Co-Founder and CEO of Yellowfin, an Analytics and Business Intelligence company that helps businesses understand their data. Let's face it: The greatest value from collecting and ...

Over 80 quick and advanced recipes that focus on real world techniques and solutions to manage, design, and build data warehouse and business intelligence projects with this book and ebook.

This book is written in a simple, easy to understand format with lots of screenshots and step-by-step explanations. If you are Project Managers or IT professionals looking to design and develop a data warehouse and business intelligence solution, then this is the best guide for you. This book assumes that you have a fundamental knowledge of data warehouse and business intelligence projects.

Leverage the computational power of Python with more than 60 recipes that arm you with the required skills to make informed business decisions About This Book Want to minimize risk and optimize profits of your business? Learn to create efficient analytical reports with ease using this highly practical, easy-to-follow guide Learn to apply Python for business intelligence tasks-preparing, exploring, analyzing, visualizing and reporting-in order to make more informed business decisions using data at hand Learn to explore and analyze business data, and build business intelligence dashboards with the help of various insightful recipes Who This Book Is For This book is intended for data analysts, managers, and executives with a basic knowledge of Python, who now want to use Python for their BI tasks. If you have a good knowledge and understanding of BI applications and have a "working" system in place, this book will enhance your toolbox. What You Will Learn Install Anaconda, MongoDB, and everything you need to get started with your data analysis Prepare data for analysis by querying cleaning and standardizing data Explore your data by creating a Pandas data frame from MongoDB Gain powerful insights, both statistical and predictive, to make informed business decisions Visualize your data by building dashboards and generating reports Create a complete data processing and business intelligence system In Detail The amount of data produced by businesses and devices is going nowhere but up. In this scenario, the major advantage of Python is that it's a general-purpose language and gives you a lot of flexibility in data structures. Python is an excellent tool for more specialized analysis tasks, and is powered with related libraries to process data streams, to visualize datasets, and to carry out scientific calculations. Using Python for business intelligence (BI) can help you solve tricky problems in one go. Rather than spending day after day scouring Internet forums for "how-to" information, here you'll find more than 60 recipes that take you through the entire process of creating actionable intelligence from your raw data, no matter what shape or form it's in. Within the first 30 minutes of opening this book, you'll learn how to use the latest in Python and NoSQL databases to glean insights from data just waiting to be exploited. We'll begin with a quick-fire introduction to Python for BI and show you what problems Python solves. From there, we move on to working with a predefined data set to extract data as per business requirements, using the Pandas library and MongoDB as our storage engine. Next, we will analyze data and perform transformations for BI with Python. Through this, you will gather insightful data that will help you make informed decisions for your business. The final part of the book will show you the most important task of BI-visualizing data by building stunning dashboards using Matplotlib, PyTables, and iPython Notebook. Style and approach This is a step-by-step guide to help you prepare, explore, analyze and report data, written in a conversational tone to make it easy to grasp. Whether you're new to BI or are looking for a better way to work, you'll find the knowledge and skills here to get your job done efficiently.

Get more out of Microsoft Power BI turning your data into actionable insights About This Book From connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book covers it all Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and Mobile Applications Proven development techniques and guidance for implementing custom solutions with DAX and M languages Who This Book Is For This book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource .Some experience with Power BI will be useful. What You Will Learn Cleanse, stage, and integrate your data sources with Power BI Abstract data complexities and provide users with intuitive, self-service BI capabilities Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations Take advantage of the analytics and predictive capabilities of Power BI Make your solutions more dynamic and user specific and/or defined including use cases of parameters, functions, and row level security Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solution In Detail Microsoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent, visual and interactive insights of data. This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in business intelligence. This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects. Style and approach This book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into the technical issues, covers additional protocols, and many more real-live examples.

Written in an easy-to-follow, example-driven format, there are plenty of stepbystep instructions to help get you started! The book has a friendly approach, with the opportunity to learn by experimenting. If you are a BI and Data Warehouse developer new to Microsoft Business Intelligence, and looking to get a good understanding of the different components of Microsoft SQL Server for Business Intelligence, this book is for you. It's assumed that you will have some experience in databases systems and T-SQL. This book is will give you a good upshot view of each component and scenarios featuring the use of that component in Data Warehousing and Business Intelligence systems.

Written in a cookbook style, this book will teach you through the use of recipes with examples and illustrations. Each recipe contains step-by-step instructions about everything necessary to execute a particular task.This book is intended for both BI and database developers who want to expand their knowledge of MicroStrategy. It is also useful for advanced data analysts who are evaluating different technologies. You do not need to be an SQL master to read this book, yet knowledge of some concepts like foreign keys and many-to-many relationships is assumed. Some knowledge of basic concepts such as dimensional modeling (fact tables, dimensions) will also help your comprehension of this book. No previous MicroStrategy knowledge is needed.

This software will enable the user to learn about business intelligence roadmap.

Create powerful, effective visualizations to help analyze your data with Tableau 10 by your side About This Book Cook your favorite Tableau 10 business intelligence recipe with the help of this easy-to-follow book Build beautiful, interactive dashboards and visualizations in Tableau 10 that help you make informed decisions This rich collection of independent recipes cover everything needed to become an advanced Tableau user and get an edge over other Tableau users Who This Book Is For This book is targeted to business, data, and analytics professionals who want to build rich interactive visualizations using Tableau. Familiarity with previous versions of Tableau would be helpful, but is not necessary. What You Will Learn Become familiar with the Tableau interface Build basic to more advanced charts with step-by-step recipes Use filters, calculated fields, parameters, and actions to add interactivity to charts and dashboards Prepare and transform data for analysis using Tableau's built-in tools and functions Create effective and compelling dashboards and story points Leverage Tableau's mapping capabilities to visualize location and shape data Integrate analytics and forecasting to enhance data analysis Get to know tips and tricks to work more quickly and effectively in Tableau Increase your confidence and competence in creating rich, interactive visualizations in Tableau In Detail Tableau is a software tool that can speed up data analysis through its rich visualization capabilities, and help uncover insights for better and smarter decision making. This book is for the business, technology, data and analytics professionals who use and analyze data and data-driven approaches to support business operations and strategic initiatives in their organizations. This book provides easy-to-follow recipes to get the reader up and running with Tableau 10, and covers basic to advanced use cases and scenarios. The book starts with building basic charts in Tableau and moves on to building more complex charts by incorporating different Tableau features and interactivity components. There is an entire chapter dedicated to dashboard techniques and best practices. A number of recipes specifically for geospatial visualization, analytics, and data preparation are also covered. By the end of this book, you'll have gained confidence and competence to analyze and communicate data and insights more efficiently and effectively by creating compelling interactive charts, dashboards, and stories in Tableau. Style and approach This book is a collection of independent recipes that cover a wide range of options for data visualization on offer with Tableau. With the help of the recipes in this book, you can explore Tableau and pick the business intelligence solution that's best suited for your needs.

Create dynamic dashboards to bring interactive data visualization to your enterprise using Qlik Sense Key Features Implement various Qlik Sense features to create interactive dashboards Analyze data easily and make business decisions faster using Qlik Sense Perform self-service data analytics and geospatial analytics using an example-based approach Book Description Qlik Sense allows you to explore simple-to-complex data to reveal hidden insights and data relationships to make business-driven decisions. Hands-On Business Intelligence with Qlik Sense begins by helping you get to grips with underlying Qlik concepts and gives you an overview of all Qlik Sense's features. You will learn advanced modeling techniques and learn how to analyze the data loaded using a variety of visualization objects. You'll also be trained on how to share apps through Qlik Sense Enterprise and Qlik Sense Cloud and how to perform aggregation with AGGR. As you progress through the chapters, you'll explore the stories feature to create data-driven presentations and update an existing story. This book will guide you through the GeoAnalytics feature with the geo-mapping object and GeoAnalytics connector. Furthermore, you'll learn about the self-service analytics features and perform data forecasting using advanced analytics. Lastly, you'll deploy Qlik Sense apps for mobile and tablet. By the end of this book, you will be well-equipped to run successful business intelligence applications using Qlik Sense's functionality, data modeling techniques, and visualization best practices. What you will learn Discover how to load, reshape, and model data for analysis Apply data visualization practices to create stunning dashboards Make use of Python and R for advanced analytics Perform geo-analysis to create visualizations using native objects Learn how to work with AGGR and data stories Who this book is for If you're a data analyst, BI developer, or interested in business intelligence and want to gain practical experience of working on Qlik Sense, this book is for you. You'll also find it useful if you want to explore Qlik Sense's next-generation applications for self-service business intelligence. No prior experience of working with Qlik Sense is required.

The Practitioner's Guide to Data Quality Improvement offers a comprehensive look at data quality for business and IT, encompassing people, process, and technology. It shares the fundamentals for understanding the impacts of poor data quality, and guides practitioners and managers alike in socializing, gaining sponsorship for, planning, and establishing a data quality program. It demonstrates how to institute and run a data quality program, from first thoughts and justifications to maintenance and ongoing metrics. It includes an in-depth look at the use of data quality tools, including business case templates, and tools for analysis, reporting, and strategic planning. This book is recommended for data management practitioners, including database analysts, information analysts, data administrators, data architects, enterprise architects, data warehouse engineers, and systems analysts, and their managers. Offers a comprehensive look at data quality for business and IT, encompassing people, process, and technology. Shows how to institute and run a data quality program, from first thoughts and justifications to maintenance and ongoing metrics. Includes an in-depth look at the use of data quality tools, including business case templates, and tools for analysis, reporting, and strategic planning.

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