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management is to

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the necessary tools to
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entrepreneurs need to
understand a wide
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topics and styles of
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including recruiting,
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development - is an

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the small business
student, such as
business plans,

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advertising and
promotion,
purchasing, inventory,
crime, computers,
human resource
management,
business law and
government
regulation.

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Thomas W. Zimmerer

4. Best Email Service

□ Gmail. Email serves as a critical component of a robust business management system, which is why the 4 th tool in our roundup of best business management software is Gmail. Powered by Google, Gmail is one

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approach can be
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discourage the same
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small business

management styles:

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that a business owner
is the main individual
making any decisions.

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management of

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answer the following
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